



your next

Customers are looking for what's next on their digital transformation journey, even if they already have a vision in mind. And no one is better positioned to bring together the value of Information Technology (IT) and Industrial Operational Technology (OT) for our collective customers. Let Rockwell Automation and its partners help you define your next, transform your next, innovate your next.

AUTOMATION FAIR AT HOME
2020 - **YOUR NEXT IS HERE.**

NAVIGATING AUTOMATION FAIR AT HOME

In the Automation Fair® At Home virtual experience you will be able to explore the newest solutions and innovations, have the opportunity to interact with technology experts and executives, participate in engaging hands-on labs, training sessions, industry focused forums, keynote presentations, and network with leading professionals in the field.

Training & Development

Perspectives Keynotes

Hands-on Labs

Digital Strategists Track

Process Solutions
User Group

Product and
Technology Sessions

Bold Conversations
on Inclusion and Diversity

Industry Forums

Automotive
and Tire

Life Sciences

Oil and Gas

Chemical

Metals

Power and Energy

Food and
Beverage

Mining

Water/
Wastewater

OEM

Tour

the virtual exhibits

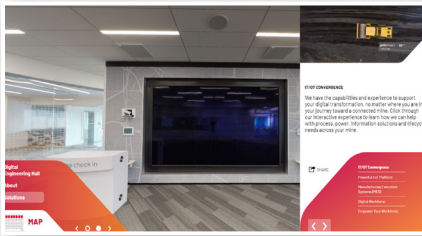
Interact

with technology experts
and executives

Check out rok.auto/automationfair
for the full schedule and more details

TOURING THE VIRTUAL EXHIBITS

The Rockwell Automation Experience



DIGITAL ENGINEERING HALL

On the Digital Engineering tour, an expert will guide you as you learn about our design tools to help advance your designing, operating and maintain your digital environment.

- End-to-end Demonstration of a Digital Engineering Project
- How OUR NEXT is Fueling YOUR NEXT
- Digital Engineering Ecosystem
- Do It Better Digitally
- Improve Your 'View' of Industrial Computers
- Augmented Reality Services

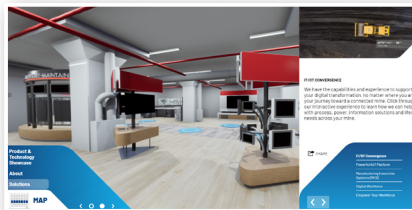


DIGITAL THREAD EXPERIENCE

Tour an end-to-end Connected Enterprise system and see firsthand the value of Rockwell Automation and our PartnerNetwork™ ecosystem.

During this tour, you'll be able to see these solutions in action and have the ability to talk further with experts that are ready to help you accelerate your digital transformation.

- Increase Flexibility with iTRAK Intelligent Technology
- Raise Production Rates with MagneMover® LITE
- Maximize Productivity with Robot Integration
- Create a Cohesive Facility with Integrated Architecture
- Improve Operational Insights with FactoryTalk® InnovationSuite
- Reduce Risk with Pre-engineered Data Centers and a Secure Infrastructure
- Optimize Your Systems with Digitally-enabled Lifecycle Services



PRODUCT & TECHNOLOGY SHOWCASE

See how we deliver The Connected Enterprise from smart devices to smart systems and provide smart operations that deliver the foundation to demonstrate industry key plays.

- Empowering Digital Operations
- Bringing The Connected Enterprise to Life
- PlantPAX® 5.0 DCS
- Lifecycle Services
- Integrated Packaged Power
- Scalable Control Systems
- Design and Manage Your Automation System
- Modern, Scalable HMI
- Smart, Flexible Control Systems
- Networks and Security Infrastructure
- Safety Solutions
- Smart Sensing and Safety
- Smart Motor Control
- Smart Industrial Control

The Rockwell Automation Experience Tour Options:

Virtual Self-guided

Available to all Customers starting **November 16th**

Register for Automation Fair® At Home and log into the event to navigate our 3D virtual experience. Work with your Rockwell automation sales person to set up a tour to see how we deliver The Connected Enterprise from smart devices to smart systems providing smart operations.

[Register for Automation Fair At Home >](#)

Virtual Reality Networking Lounge



Powered by Microsoft AltspaceVR

To enhance the virtual experience and bridge the gap of the in-person experience, we will offer interactive networking spaces utilizing Microsoft's AltspaceVR technology. Attendees can create their own avatar and participate in conversations with other professionals in fun, casual environments. This is a free software download that syncs with Windows 10 or virtual reality (VR) goggles.

Maverick, Kalypso, & Sensia booths

KALYPSO

MAVERICK
TECHNOLOGIES
A Rockwell Automation Company

sensia
Rockwell Automation + Schlenker

More details coming soon!

Partner Showcase

Experience the latest innovations first hand and talk to solution experts from Rockwell Automation and members of the PartnerNetwork™ companies.

