



FactoryTalk Optix OUT-OF-THE-BOX WORKSHOP

The latest innovations in HMI can greatly impact business. This workshop on the FactoryTalk® Optix™ portfolio will offer exclusive insights about to how to leverage this technology. The portfolio includes hardware and software that works together and allows for broad interoperability.

WHAT TO EXPECT

Get hands-on experience with the products, engage with experts, and learn what makes the FactoryTalk® Optix™ portfolio different in this two-day workshop.

Explore the Full Portfolio



**Attendees will receive a 12.1" Widescreen OptixPanel valued at \$5,000*



DETAILS

April 21 - 22, 2026

9 AM - 4 PM

SMC Cape Girardeau

2333 Rusmar St
Cape Girardeau MO, 63703

\$1,450 per attendee

Lunch provided



Scan the QR code or visit
smcelectric.com to register

EVENT AGENDA

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Day 1 -Basic

- **Streamline HMI Design:** Discover how reusable code, pre-built tools, localization, data logging, styling, collaboration, web-based features, and version control can accelerate your HMI Process.
- **Build Future-Ready HMIs:** Learn to create versatile and adaptable solutions supporting diverse hardware and customer needs through open standards.
- **Optimize Price & Functionality:** Explore hardware choices and modular licensing to effectively manage cost and get the features you require.

Day 2 -Advanced

- **Advanced Visualization & UI:** Explore reusable object visualization, loaders, and layouts by building widgets, aliases, dialogs, and a sample calculator app.
- **Data Handling & Context:** Learn to contextualize DataLogger, EventLogger, and database querying, including a dialog review audit of Eventlogger.
- **Connectivity with OPC US & MQTT:** Understand OP US server/client communication and MQTT broker/client interactions for external UI content and subscription.

REGISTER



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