



# FactoryTalk Optix OUT-OF-THE-BOX WORKSHOP

The latest innovations in HMI can greatly impact business. This workshop on the FactoryTalk® Optix™ portfolio will offer exclusive insights about how to leverage this technology. The portfolio includes hardware and software that works together and allows for broad interoperability.

## WHAT TO EXPECT

Get hands-on experience with the products, engage with experts, and learn what makes the FactoryTalk® Optix™ portfolio different in this two-day workshop.

## Explore the Full Portfolio



## DETAILS

**April 21 - 22, 2026**  
**9 AM - 4 PM**

## SMC Cape Girardeau

2333 Rusmar St  
Cape Girardeau MO, 63703

**\$1,450 per attendee**

*Lunch provided*



*\*Attendees will receive a 12.1" Widescreen OptixPanel valued at \$5,000*



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smcelectric.com to register*



# EVENT AGENDA

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### Day 1 -Basic

- **Streamline HMI Design:** Discover how reusable code, pre-built tools, localization, data logging, styling, collaboration, web-based features, and version control can accelerate your HMI Process.
- **Build Future-Ready HMIs:** Learn to create versatile and adaptable solutions supporting diverse hardware and customer needs through open standards.
- **Optimize Price & Functionality:** Explore hardware choices and modular licensing to effectively manage cost and get the features you require.

### Day 2 -Advanced

- **Advanced Visualization & UI:** Explore reusable object visualization, loaders, and layouts by building widgets, aliases, dialogs, and a sample calculator app.
- **Data Handling & Context:** Learn to contextualize DataLogger, EventLogger, and database querying, including a dialog review audit of Eventlogger.
- **Connectivity with OPC US & MQTT:** Understand OPC US server/client communication and MQTT broker/client interactions for external UI content and subscription.

**REGISTER**



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