



## EVENT AGENDA

# FactoryTalk Optix OUT-OF-THE-BOX WORKSHOP

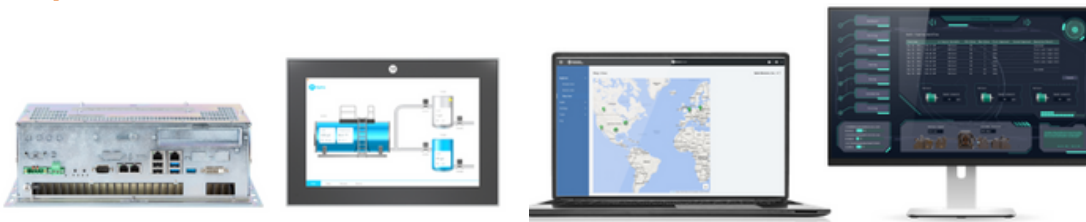
The latest innovations in HMI can greatly impact business. This workshop on the FactoryTalk® Optix™ portfolio will offer exclusive insights about to how to leverage this technology. The portfolio includes hardware and software that works together and allows for broad interoperability.

## WHAT TO EXPECT

Get hands-on experience with the products, engage with experts, and learn what makes the FactoryTalk® Optix™ portfolio different in this one-day workshop.

- Explore how to streamline your HMI design process using capabilities like reusable code libraries, pre-built recipes, localization, data logging, style sheets, multi-user collaboration, web-based design and test, integrated version control, and more.
- Learn how you can build future-ready offerings with a versatile, extensible HMI solution that supports diverse hardware environments and customer requirements using open standards.
- Gain insight on options for addressing price-functionality tradeoffs, including a variety of hardware options and a modular licensing model – so you only pay for the features you need.

## Explore the Full Portfolio



\*Attendees will receive a 12.1" Widescreen OptixPanel valued at \$5,000



## DETAILS

**June 18, 2024**

**9 AM - 4 PM**

**SMC Joplin**

923 W 4th St  
Joplin MO, 64801

**\$1,250 per attendee**

*Lunch provided*



Scan the QR code or visit  
[smcelectric.com](http://smcelectric.com) to register

